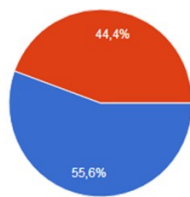


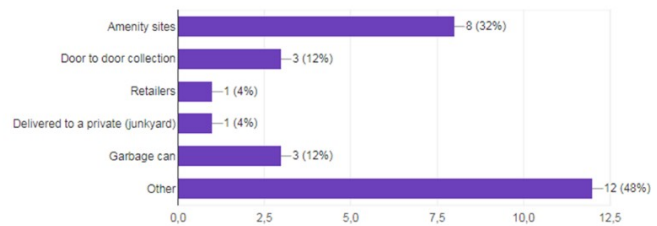
On February 6th, ECODOM accompanied 40 students and 12 teachers from all over Europe in a journey to discover the secrets of the WEEE world.

At first, a survey was proposed to both students and teachers at Liceo Attilio Bertolucci (Parma) to explore how deep the knowledge on WEEE was. More than 50% of the participants correctly knew what a WEEE is and indicated that they already had disposed one (32% at amenity sites).

Have you ever disposed a WEEE before?



If Yes, how?



Agreement was expressed considering the positive environmental benefits of a correct disposal behavior (view shared by more than 95% of the surveyed) and safety of data management with the aim of reusing the disposed item (view shared by more than 91% of the surveyed).

Another fact worth noticing, was that roughly 60% of participant knew that they have the possibility to dispose small appliances at retailers (even without buying anything else).

Following the survey, a presentation guided kids and adults to the discovery of "The WEEE Jungle" explaining the WEEE system and the regulatory framework, what is achievable through a righteous e-waste recycling (also considering the theme of CRM Critical Raw Materials) following a correct disposal behavior, and highlighting the importance of the role of Ecodom for the environment.



Later in the morning, all students and teachers moved to Carpi in order to visit TRED Carpi S.r.l. treatment plant, that since the year 2000 is involved in the WEEE treatment and recovery.

There, all participants had the opportunity to see at first hand the processes at the base of a proper treatment of WEEE.

From an in-depth demonstration of the specific steps involved in the treatment of old cathode-ray tube televisions, to an overview of the whole process through the control room, students were engaged in an inspiring experience. The visit helped to raise awareness on how both removal of hazardous substances and collection of valuable fractions are performed and how this can lead to the protection of the environment.



The activity was shared right after on Ecodom's Facebook page
 (<https://www.facebook.com/EcodomRAEE/photos/a.1401013826888942/2255973878059595/?type=3&theater>) and on Ecodom's LinkedIn page
 (<https://www.linkedin.com/feed/update/urn:li:activity:6498883889698865153>).

